

## INTELLECTUAL PROPERTY POLICY

Pride Shirts has adopted the following general policy towards copyright and intellectual property infringement in accordance with United States intellectual property laws and the Digital Millennium Copyright Act ([DMCA](#)). Pride Shirts will respond to notices in the form provided below from jurisdictions other than the United States as well.

Please contact Pride Shirts Legal via e-mail at [support@prideshirtsus.com](mailto:support@prideshirtsus.com) for any and all Notice and Counter Notice of claims of copyright or other intellectual property infringement. Pride Shirts can also be contacted via mail at the following address: Pride Shirts, 110 N Interstate 35, Round Rock, TX, 78681. Pride Shirts Legal is the designated agent to receive notifications of alleged intellectual property infringements on the Website.

Note: Pride Shirts will terminate rights of subscribers and account holders in appropriate circumstances if they are determined to be repeat infringers.

### A. REPORTING INFRINGEMENTS

Pride Shirts respects the intellectual property of others and asks our users to do the same. If you believe your work has been copied in a way that constitutes copyright infringement, or your intellectual property rights have been otherwise violated, please provide [support@prideshirtsus.com](mailto:support@prideshirtsus.com) the following information in writing pursuant to the DMCA (Please review these requirements with your legal counsel and see Section 512(c)(3) of the Copyright Act) (the "Notice"):

- (a) electronic or physical signature of the person authorized to act on behalf of the owner of the copyright or other intellectual property interest;
- (b) specific description of the copyrighted work or intellectual property you claim to be infringed (if you believe that multiple works or intellectual property have been infringed at the same location, please provide a list with a specific description of all such works or other intellectual property);
- (c) specific description of where the copyrighted work or intellectual property you claim to be infringed is located in the Pride Shirts web site sufficient to permit Pride Shirts to locate the material;
- (d) your address, telephone number and email address;
- (e) a statement by you that in good faith you believe that the disputed material is not authorized by the copyright or intellectual property owner, its agent or the law; and
- (f) a statement by you that the information in your Notice is accurate and a statement made under penalty of perjury that you are the copyright or intellectual property owner or authorized agent to act on the copyright or intellectual property owner's behalf.

Once a proper bona fide infringement notification is received by Pride Shirts Legal (the designated agent for DMCA purposes), Pride Shirts may remove or disable access to the material infringing upon the intellectual property. When removing or disabling access to such material, Pride Shirts will make reasonable attempts to inform the allegedly infringing user of the removal, the reason for the removal, and may provide the user with a copy of the notice and the notifying party's contact information.

You acknowledge that if you fail to comply with all of the aforementioned Notice requirements in writing, your Notice may not be valid, and that Pride Shirts may ignore such incomplete or inaccurate notices without liability of any kind.

Under Section 512(f) of the Copyright Act, any person or entity who serves a fraudulent DMCA takedown notice (e.g. Copyright Trolls) may be subject to liability.

## B. RESPONDING TO INFRINGEMENTS

If you believe that your work has been removed or disabled by mistake or misidentification, please provide [support@prideshirtsus.com](mailto:support@prideshirtsus.com) with the following information in writing pursuant to the DMCA (Please review these requirements with your legal counsel and see Section 512(g)(3) of the Copyright Act) (the "Counter Notice"):

- (a) a physical or electronic signature of the subscriber of the Pride Shirts Technology;
- (b) identification of the material that has been removed or to which access has been disabled and the location at which the material appeared before it was removed or access to it was disabled;
- (c) a statement made under penalty of perjury that the subscriber has a good faith belief that the material was removed or disabled because of mistake or misidentification of the material to be removed or disabled; and
- (d) the subscriber's name, address, telephone number, and a statement that the subscriber consents to the jurisdiction of the Federal District Court for the judicial district in which the address is located, or if the subscriber's address is outside of the United States, for any judicial district in which the service provider may be found, and that the subscriber will accept service of process from the person who provided notification under subsection (c)(1)(C) or an agent of such person.

If a Counter Notice is received by Pride Shirts's Legal Department (the designated agent), Pride Shirts may send a copy of the Counter Notice to the original complaining party informing such person that Pride Shirts may replace the removed material or cease from disabling it. Unless the copyright or intellectual property owners files an action seeking a court order against the allegedly infringing user in connection with the matter described to Pride Shirts's Legal Department (the designated agent), the removed material may be replaced (or access to it restored) in approximately 10 business days after receipt of the Counter Notice, in the sole discretion of Pride Shirts's Legal Department.

Thank you for following these requirements.